

LINK² BRAND GUIDELINES



Lighter, Stronger & **Seamless**

This is the primary Link logo. This is the logo to use wherever possible. If this particular logo can not be used for whatever reason, there are other version available.



This is the primary Link logo in white to use on a colour background.

MONO VERSIONS



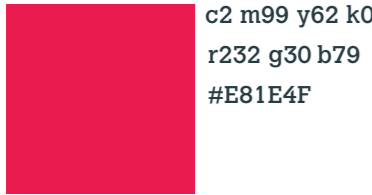
ARROW ICON



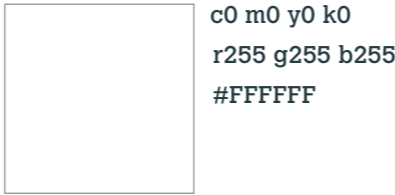
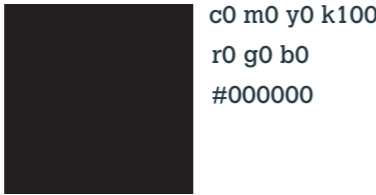
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COLOURS

PRIMARY



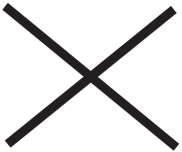
MONO



DO NOT DO THE FOLLOWING



STRETCH



FLIP



INVERT



USE ANY OTHER COLOURS THAN THOSE SPECIFIED



INVERT

INVERT



JOIN TOGETHER TO MAKE AN X



Eve Products Limited
For more information on how to use the Link² branding, please contact:
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